GBGC- Global Betting and Gaming Consultancy

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Global Betting and Gaming Consultants (GBGC) was established by Warwick Bartlett in 1998.GBGC’s typical clients include: gambling operators, state lotteries, gambling software and data suppliers, investment banks, major consultancies and governments/regulators.Email: warwick@gbgc.com
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Address: 2nd Floor 8-10 Malew Street Castletown, Antrim Isle of Man IM9 1AB United KingdomGlobal Betting and Gaming Consultants (GBGC) was established by Warwick Bartlett in 1998.GBGC’s typical clients include: gambling operators, state lotteries, gambling software and data suppliers, investment banks, major consultancies and governments/regulators.Gambling Statistics and Industry Trends
For seventeen years Global Betting and Gaming Consultants (GBGC) have been collecting gambling statistic, and data for the global gambling industry. Our research is unparalleled with over 80,000 data points that covers land based gambling data, and internet gambling data.
We have gambling statistics for betting, casino, bingo, internet gambling, horse racing, and poker.
Our gambling statistics and data are widely quoted in the media, and the financial industry because of their need to size the industry and thus realise the potential of any particular business.

Anyone coming into the industry will need to know the size of the industry, the profit margins, and the potential for their project within this growing and dynamic industry. This where GBGC can assist. We can provide accurate gambling data so that you can move forward on sound economic principles.
Our key market gambling data base and the appendix of gambling statistics includes over 80,000 data points and will be of invaluable help in wither sizing a gambling market or competing research on a particular country where gambling takes place.
GBGC first began publishing gambling data with our first Global Gambling Report in 2000. This means we have a data base going right back seventeen years so that clients can see the long term trends of gambling statistics in every country and every continent throughout the world.
GBGC also makes forecasts for every market where gambling takes place and our gambling statistic forecasts are frequently quoted by the media. If you require gambling statistics or data please feel free to get in touch. We will respond same day or within 24 hours.Independent, specialist consultancy for the gambling industry.Global Betting and Gaming Consultants (GBGC) was established by its Chief Executive Warwick Bartlett in 1998. Bartlett has an extensive track record in the gambling industry spanning some 40 years.GBGC has established itself as the largest and most credible specialist international gambling consultancy in the world. The company has worked with or supplied information to over 500 clients.In addition to its consultancy GBGC has produced eleven reviews of the global gambling market that have been widely acknowledged to be the best available both in terms of their detail and accuracy.Global Betting & Gaming Consultancy
GBGC provides practical and insightful consultancy, data and market reports for the global gambling industry. GBGC’s consultancy and advice is based on more than 50 years’ experience in different areas of the gambling sector.
GBGC covers the whole spectrum of gambling activities – sports betting, casino, gaming machines, bingo, and lotteries – in both their traditional, land-based forms and online/mobile versions. Since 1998 GBGC has worked with clients on every continent, helping governments develop their gambling policy, advising companies of all sizes on their strategy, and assisting investment banks and private equity with due diligence work.
GBGC also publishes the comprehensive Global Gambling Report – essential reading

for anyone with an interest in the gambling sector.
Specialist Gambling Consultancy
Dedicated to the gambling sector
Over 50 years' experience
Unrivalled network of contacts
Trusted gambling data and reports
International focusCompany
Global Betting and Gaming Consultants (GBGC) was established by Warwick Bartlett in 1998.
GBGC has established itself as the most credible specialist, independent, international gambling consultancy and operates from the Isle of Man supported by a dedicated research team in Zagreb, Croatia.
With its international focus, GBGC is able to offer clients an additional, independent, perspective acquired via extensive market research, consultancy projects and attendance/presentation at gambling industry conferences worldwide. As a consequence, GBGC can call upon a wealth of knowledge of the UK, European, Australian, North American and Asian gambling markets.
GBGC’s consultancy projects have included: market research, operational reviews, the development of corporate strategies, due diligence, IPOs and the development of regulation on behalf of governments.
GBGC’s typical clients include: gambling operators, state lotteries, gambling software and data suppliers, investment banks, major consultancies and governments/regulators.
In addition to its gambling consultancy, GBGC also publishes specialist gambling reports. These include the comprehensive Global Gambling Report, which covers the gambling regulation and activities of more than 250 jurisdictions on every continent.
Learn more about the various projects that GBGC has undertaken for clients in the gambling industry in the Consultancy Case Studies.Services
GBGC’s services are divided into two main categories: gambling reports and gambling consultancy.
At the core of GBGC’s consultancy work are feasibility studies and projects to help clients assess the best course of action for their gambling business.
GBGC’s gambling consultancy services are guided by the Europe-wide developed recommendations of EN 16114 relating to management consultancy services. The aim of this standard is to ensure good understanding between GBGC and its clients, leading to effective delivery of projects and useful and valuable results for the client.

GBGC’s central report is the market-leading Global Gambling Report, which GBGC has been compiling for more than a decade. The Global Gambling Report contains information about gambling activities in more than 250 jurisdictions. Each jurisdiction has its own separate report and contains data, operator news, and tax and regulatory information for each gambling activity.
GBGC’s most popular service is the Gambling Report Subscription which gives customers a year’s access to all of GBGC’s reports, including updates. The Gambling Report Subscription enables our customers to make a saving on the cost of purchasing certain reports individually. Gambling Statistics
With more than a decade spent focusing solely on the gambling market, GBGC has been able to compile comprehensive databases with historical sequences for gambling revenues in the world’s key markets.
GBGC collects gambling data relevant to the different sectors of the gambling industry and our numbers are consistently updated to serve the gambling data needs of operators, investors, and regulators.
GBGC‘s data has been used by gambling operators (bookmakers, casinos, gambling software providers), private investors, research organisations and financial institutions. GBGC’s statistics are also regularly used by broadcasters and newspapers when reporting on gambling stories.
GBGC compiles several databases as part of its gambling reports. These include:The GBGC Key Markets Database
This database covers the land-based sector and extends to 50,000 data points. It has data for 130+ jurisdictions and incorporates 86% of global gambling revenues. The data can be sold separately or as part of the Global Gambling Report. The benefit of the report is that it gives the complete story behind the data which is essential in making judgements about marketing, investment, and development. The GBGC Interactive Gambling Database
The interactive database covers more than 50 individual markets around the world, with product information for: betting, casino, poker, and bingo. There is also data on mobile gambling and live (in-running) betting. GBGC Consultancy
GBGC has been helping companies in the gambling industry for more than 15 years. At the core of GBGC’s consultancy work are feasibility studies and projects to help clients assess the best course of action for their gambling business.Over the years GBGC has helped its clients answer questions such as:Client: Internet sports betting

What new opportunities are there in this particular jurisdiction? Client: European investment bank
What risks are there with an investment in this gambling sector/company? Client: Multi-national casino operator
Will a new casino be profitable in this jurisdiction? Client: Sports data supplier
Where should a software supplier focus its attention in the gambling value chain? Client: Affiliate marketing company
What is the regulatory outlook for internet gambling? What opportunities does it offer?Publications
GBGC's central report is the market-leading Global Gambling Report, which GBGC has been compiling for more than a decade. The Global Gambling Report contains information about gambling activities in more than 250 jurisdictions.

GBGC's Interactive Gambling Report focuses on issues, data, and developments in the I-gaming sector. It consists of a report with GBGC's opinions on the state of the global I-gaming market and an accompanying spreadsheet with forecasts for revenues in the global I-gaming sector.
GBGC's Gambling Report Subscription enables our customers to make a saving on the cost of purchasing certain reports individually. The subscription gives access to all of GBGC's reports for 12 months, including updates to the various reports.

Contact Name:

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Brand Grade: Grade One

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